

WORKING CROSS CULTURALLY

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In the current era of globalization, we are constantly challenged with cross-cultural cooperation and coordination. However, many of us are unaware of cultural differences and their impact on our ability to work effectively.

Professional success in a global setting is largely determined by our ability to appreciate various cultures and to address cultural differences competently and constructively. This training program is intended to raise your awareness of the possibilities and issues related to working with sets of cultural values, beliefs and judgments different than your own. The training also features the impact of culture on communications, teamwork and management.

You will begin by examining the various dimensions of diversity between people and later understand how examining these differences transforms unnecessary bumps into effective jumps. You will then focus on cultural diversity between people and analyze the basic components of culture, as well as the sources of cultural differences. The next step will concentrate on describing models of cultural differences and applying them in a comparison between several cultures. Subsequently, you will be introduced to a strategy for managing cultural diversity and will implement this strategy for developing effective cross-cultural teamwork and cooperation. At the end of the day, you will build your personal action plan and put everything that you have learned into practice.

TARGET GROUP

Any employee who wants to know more about cultural diversity and understand its importance.

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TOPICS

- Participants will be able to identify similarities and differences in people
- Participants will be able to identify dimensions of global diversity
- Participants will be able to use the model of diversity circles in order to distinguish between internal and external dimensions of diversity
- Participants will be able to apply three different models of diversity (Melting Pot, Cultural Pluralism, Civic Society) and evaluate their strengths and weaknesses
- Participants will understand the importance of respecting diversity

APPROACH

Highly interactive.

DURATION

One day.

TRAINING OBJECTIVES

Participants will leave the training program able to:

- Identify various dimensions of diversity
- Explain the importance of respecting diversity
- Define the concept of culture
- Understand the basic components of culture
- Understand the explicit and implicit levels of cultural differences
- Apply the model of four spheres of influences on cultures for understanding the sources of cultural differences
- Describe the models of cultural differences
- Apply models of cultural differences to compare between various cultures
- Apply strategies for managing cultural differences in organization
- Apply models of cultural differences to reflect on their culture
- Apply models of cultural differences to compare and contrast the differences between various cultures

DOOR TO THE FUTURE: FOLLOW UP COURSES

Various training courses from your personal DOOR development program.